

FOR IMMEDIATE RELEASE

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**SDMPI ANNOUNCES NOVEMBER EVENT
UNDERSTANDING & EMBRACING CORPORATE SOCIAL RESPONSIBILITY**

San Diego, CA - Monday, November 2, 2008 - The San Diego Chapter of Meeting Professionals International (MPI) is hosting an event, "Understanding & Embracing Corporate Social Responsibility (CSR)", beginning with a networking reception at 11:30 am, followed by lunch and speaker at 12:00 pm on Tuesday, November 18th at the Coronado Island Marriott Resort & Spa.

The program will include an opening presentation by Elizabeth Henderson, Director of Corporate Social Responsibility for MPI, and will follow with a panel discussion on CSR by accomplished local industry professionals. The event will conclude with an open forum and Q&A session for SDMPI members and guests.

"SDMPI recognizes that CSR is one of the most important, yet challenging issues facing businesses today," said Bill Yahres, SDMPI Chapter President. He added, "We are excited to offer this program exploring this subject and how it relates to the meetings and hospitality industry."

To register for this event or for more information on sponsorships and donation opportunities, please visit: www.sdmpi.org.

Veteran's Village of San Diego

Veteran's Village of San Diego (VVSD) has been committed to caring for San Diego veterans for the past 26 years. At SDMPI's November CSR event, VVSD will be collecting new or used towels and blankets for the city's veterans.

About the San Diego MPI Chapter

Meeting Professionals International (MPI), the world's largest association for the \$102.3 billion meetings and events industry, is committed to positioning meetings and events as a key strategic component of an organization's success. The 525-member San Diego chapter of MPI, established in 1979, empowers its members to increase their strategic value with education, professional development and business growth opportunities.

About Meeting Professionals International

Established in 1972, Meeting Professionals International is the largest association for the meetings profession with more than 24,000 members in 69 chapters and clubs. As the global authority and resource for the \$102.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, *Pathways to Excellence*, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

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